BRANDING PACKAGE

ALL Cypress Mountain logos are Trademarked and are therefore protected. Whether our logo is used in advertising, printed materials or on apparel the logo must be presented accurately and consistently.

ALL APPLICATIONS OF THE LOGO MUST BE PRE-APPROVED AND MUST RECEIVE WRITTEN CONFIRMATION BEFORE USE.

TM Denotes a TRADEMARK of CNL Personal Property TRS ULC, used under license by Cypress Bowl Recreations Limited Partnership.

PLEASE FORWARD ANY USES TO OUR MARKETING DEPARTMENT FOR APPROVAL.

Any questions please contact the Cypress Mountain Marketing Department:

Director of Sales & Marketing
Joffrey J. Koeman
jkoeman@cypressmountain.com
Phone: 604.913.6712
Fax: 604.648.9843
PO Box 91252, West Vancouver
British Columbia, CANADA
V7V 3N9

LOGO GUIDELINES

Which Version To Use

On a White/Light Coloured Background:

Whenever possible, use this version:

When colour isn't possible, use this version

On a Black/Dark Coloured Background:

Whenever possible, use this version:

When colour isn't possible, use this version

How To Position The Cypress Logo

The Cypress logo must have a size equivalent to the size of the other logos
The Cypress logo must be aligned with the other logos by its baseline

Protection Space

The logo must always be surrounded by a minimum protection space equivalent to the "C" in Cypress. This space should be kept free of any graphic or typographic elements

Size And Colour

The minimum size of the Cypress Logo is 1/2"

Cypress Colours: **Pantone® 288 C**
CMYK: 100,67,0,23
RGB: 0,75,141

Approval

Email **marketing@cypressmountain.com** to approve logo placement prior to final production