



Job Title: **GENERAL MANAGER/PRESIDENT**
Location: Cypress Mountain Resort
6000 Cypress Bowl Road, West Vancouver, BC V7V 3N9
604-926-5612
www.cypressmountain.com

Cypress Mountain, one of Boyne Resorts world-class properties, is searching for an innovative and accomplished leader to be the General Manager. The GM will be responsible for leading and managing all aspects of the resort's operations, while aligning strategies with company goals and objectives to maximize profitability.

Located just 25 minutes from downtown Vancouver, Cypress Mountain is right at the city's doorstep. Cypress Mountain is Vancouver's premier mountain playground with unparalleled terrain and the largest vertical rise. Cypress is the biggest mountain on the North Shore. With winter skiing, snowboarding, cross country skiing, snowtubing and snowshoeing as well as the summer coaster, Cypress truly offers something for everyone.

Boyne Resorts is a collection of mountain and lakeside resorts, ski areas, and attractions spanning from British Columbia to Maine, USA. The company owns and operates 12 properties and an outdoor lifestyle equipment/apparel retail division with stores in cities throughout Michigan, USA. An industry leader in operations that include Snowsports and year-round mountain recreation, golf, an indoor waterpark, spas, food, and beverage, lodging and real estate development.

**We strive to maintain and promote our Core Values, LEAD:
Think Long Term | Excellence in Execution | Have Passion and a Positive Attitude |
Develop Great People**

Responsibilities:

- Hire, motivate, evaluate, and direct senior team to ensure adequate guidance and resources to accomplish established goals and objectives.
- Shape and support the resort's vision, mission, and brand statements.
- Maintain and enhance a guest-focused culture.
- Establish strategic management and operating plans for each business unit to achieve goals and objectives.
- Lead resort planning and development, working directly with corporate team, consultants, and regulation agencies.
- Present on various topics such as resort expansion, community outreach, and resort structure.
- Develop strategies, pricing, and promotions with the marketing team.
- Confirming accurate coding and approval of all invoices and Po's.
- Consistently be up to date on legal issues and technological advances, which impact the industry and the resort; and maintain awareness of scope and progress of competition.
- Works with insurance carries, corporate legal and local council on Risk Management.

You will be successful in this position if you:

- Have prior experience in ski resort operations and/or adequate understanding of all areas of the resort's operations is preferred—most notably in the areas of snowmaking, snow grooming, chairlifts, lodging, and food/beverage.
- Are an effective communicator, with the ability to delegate responsibility and motivate.
- Have a successful track record of proficient planning, business, and financial capabilities.
- Are committed to work a schedule that is driven by the needs of the resort business including requirements to work additional hours, weekends, and holidays.
- Demonstrate success in a leadership role with excellent interpersonal, communication, motivational, negotiation skills, and a high level of emotional intelligence.
- Possess a solid understanding of the complexities around recruitment, training, and oversight of team members in a diverse range of operations.
- Understand the resort's brand and the importance of always enhancing it.
- Have a thorough knowledge of general business practices, strategic planning, etc.
- Are knowledgeable of ski area management and related operational activities.
- Have experience with provincial and federal environmental standards, health laws, and safety regulations.

To Apply:

Please send cover letter & resume to careers@boyneresorts.com

We thank all applicants but only those selected for an interview will be contacted.